

## 2022 Publications

Andrew Campbell, Design Principles: how to manage them, Blog, 01/01/2022

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## 2021 Publications

Andrew Campbell, Operating Model work is simple, Blog, 27/11/2021

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Andrew Campbell and Mikel Gutierrez, Why You Need an Operating Model: To Align Your People and Deliver Your Strategy, Management and Business Review, Article, Spring 2021

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Andrew Campbell, How to design for agility, Ashridge on Operating Models, Blog, 09/01/2021

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Andrew Campbell, Thoughts about HR and Operating Models, Ashridge on Operating Models, Blog, 03/12/2020,

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Jo Whitehead, Only at low tide can you see who is swimming naked, exchange news / Borsen Zeitung,

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Stephen Bungay Fighting Covid - Lessons in Leadership from the Great Commanders, BCG Henderson Institute,

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15/06/2020, <https://ashridgeonoperatingmodels.com/>

Rebecca Homkes, Make the Right Personnel Decisions Now to Thrive After the Crisis, Harvard Business Review,

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Neil Monnery, Adjusting Covid-19 expectations to the age profile of deaths, LSE Business Review, Blog, 09/04/2020, <https://blogs.lse.ac.uk/businessreview/2020/04/09/adjusting-covid-19-expectations-to-the-age-profile-of-deaths/>

Andrew Campbell, Finance function operating model, Ashridge on Operating Models, Blog, 01/04/2020, <https://ashridgeonoperatingmodels.com/>

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