

2018 Publications

Andrew Campbell, Comparing Agile with Cross-Functional Project Teams, BPMInstitute.org, Article, 03/12/2018, <https://www.bpminstitute.org/resources/articles/comparing-agile-cross-functional-project-teams>

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Andrew Campbell, Value Chain Map: the heart of good operating model work, BPMInstitute.org, Article, 29/06/2018, <http://www.bpminstitute.org/resources/articles/value-chain-map-heart-good-operating-model-work>

Jo Whitehead, Strategy & Execution, perlego.com, Article, 24/05/2108, <https://www.perlego.com/lists/7/strategy-execution>

Jo Whitehead, Strategy & Innovation World Forum Conference, 7 & 8 Feb 2018, Member of Panel, Conference, 08/02/2018, <https://www.worldforumdisrupt.com/strategy-innovation-london-2018/>

Jo Whitehead, Felix Barber, Rebecca Homkes Here's Why Strategy Chiefs Succeed or Fail, HBR, Blog, 19/01/2018, <https://hbr.org/2018/01/heres-why-strategy-chiefs-succeed-or-fail>

Jo Whitehead, Felix Barber, Rebecca Homkes Tailoring the Strategy Function for Success, Ashridge Hult, WhitePaper, 01/01/2018, https://docs.wixstatic.com/ugd/6fbdc9_f88f7308450644e5986bfd36ae983f44.pdf