

Find ways to practice your strategy skills

Present something you have learned about strategy to a small group

Participate in a strategy process or discussion

Read more and try and fit it into what you have already learned

Read the business section of the Economist

Talk to strategists - get them to tell you how they think about strategy

Talk to others in the business about key strategy topics e.g., "what is our competitive advantage", "How attractive are the markets we operate in?"

[Click here](#) for a list of activities suggested by one company I worked with

Buy a practical guide to developing strategy in the form of a short, manageable book. Here are two written by consultants who have actually designed strategies (rather than academics who are more interested in the concepts behind strategy and thus a bit less practically orientated):

My book, [What you need to know about strategy](#)

[The FT guide to Strategy](#)

Try [this video](#) - I love it! you can [click through to other similar videos](#). It isn't the best in terms of content - but it is certainly one of the most fun presentations

Take a [free online course in strategy via Coursera](#). This is a pretty solid MBA type course.

For something a bit more detailed about strategy tools and techniques, you could dip into a few videos or websites on the topic of strategy

[My selection of strategy videos](#) provides a reasonable summary of my approach. The benefits of this site are that it presents a structured and somewhat cohesive approach to developing strategy that you can use as an over-arching framework within which to position other ideas about strategy. Section 2, "Introduction to Strategy" provides an overview of how to think about strategy. You can also get this information at [this link](#). However, it deals only with the design of strategy - not its implementation.

[Mindtools](#) has a host of strategy tools. It is a pretty useful site - although the tools are not presented in a way that relates them to each other. For an alternative source of strategy tools, [click here](#).

I have some other links to strategy tools at another [section on my website](#)

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Broader reading lists on strategy. Does anyone read books these days?! If you do, you might want a reading list on strategy - but each person you ask is likely to have a very different list. Of course, I would recommend my book, what you need to know about Strategy, which does include references to other good reads - but I would wouldn't!! [Good reads](#) has a site which has a lot of good strategy books on its first page. Even though quite a lot of them are not really business strategy books, the ones that are not are still good books e.g., Freakonomics. I looked at quite a few other lists, but none of them were convincing to me.